

Do You Remember?



By Anne Homan
Anne Homan is on vacation.

Downtown Program Recognized

The efforts of Livermore Downtown Inc. over the past year has earned it recognition for commercial district revitalization by meeting standards for performance set by the National Trust Main Street Center. Livermore Downtown Inc. joins 650 other Main Street revitalization programs nationally recognized as 2007 Accredited National Main Street Programs.

"The National accreditation means the local Main Street program is meeting the national standards of performance for what a Main Street program should be doing," said Doug Loescher, director of the National Trust Main Street Center. "The organizations we name each year as National Main Street Programs are those that have demonstrated the skills and comprehensive perspective needed to succeed in Main Street revitalization."

The annual accreditation process evaluates commercial district revitalization programs based on criteria ranging from having an active Board of Directors and paid professional manager to tracking economic progress and preserving historic Main Street buildings.

"Rebuilding a district's economic health and maintaining that success requires broad-based community involvement, active support from both the public and

private sectors, and sound management," said Loescher. "Having a solid organization at the foundation of that revitalization effort is so important to long term success."

Livermore Downtown Inc.'s performance was evaluated by the California Main Street Alliance, which is the coordinating organization for Main Street programs in California.

"We are proud to once again be accredited as a National Main Street Program and are very thankful to the National Trust for the support and resources they provide our communities. Our community as a whole is committed to the development of the downtown as the heart and soul of Livermore," said Rachael Lavezzo-Snedecor, Executive Director of Livermore Downtown Inc.

"Livermore has been partnering with the National Trust Main Street Center for 22 years now and our success at becoming the jewel of the East Bay is a tribute to the notion that the National Main Street Center's four point approach to revitalization works," she added. "We share this recognition with our city leaders, downtown businesses, volunteers and residents because our successes are due largely in part to the support of the Livermore community."